



Press Release

30-April-2018

Bioproton is pleased to announce that a project run by Dr Carlos Luna-Flores titled NatuAX™ - *a Novel combination of β -Glucan and Astaxanthin from a high-yield strain of Phaffia rhodozyma to disrupt the use of antibiotics in livestock and aquaculture*, has been selected as one of the top 10 finalists in the Nutreco Feed Tech Challenge.

Bioproton will present at Nutreco Feed Tech Challenge May 2018, in The Netherlands.

Dr Carlos Luna-Flores, commented that "Nutreco Feed Tech Challenge will allow us to further validate the commercial and technical parameters of the proposed hypothesis and meet other leading feed innovators that are looking to disrupt and improve conventional feed technologies".

Mr Henrik von Hellens, Managing Director, commented that "we are delighted to be a participant in the Nutreco Feed Tech Challenge - this competition will give us excellent feedback about the potential of our new innovation".

Dr Carlos Luna-Flores is a Queensland Government KTP program (Knowledge Transfer Partnership) graduate; a program that supports collaboration and knowledge transfer by enabling businesses to partner with universities to select graduates for specific innovative projects in the businesses. The program aims to support and encourage innovation and productivity improvement within business to create knowledge based jobs.

Notes to Editor

Bioproton is a developer and marketer of high quality enzyme, surfactant and other high value feed additives. Bioproton has sales in over 45 countries and customers can be supplied from facilities in Australia or Finland and is committed to growing via innovative RnD that delivers novel products in the growing global feed market.

Nutreco is a global leader in animal nutrition and aquafeed. Nutreco employs over 12,000 people in 35 countries with net sales of € 5.6 billion in 2016. The Nutreco Feed Tech Challenge is a new initiative by Nutreco to kick-start breakthrough solutions around the question 'What is your breakthrough innovation – that CANNOT wait?'.

The Nutreco Feed Tech Challenge offers a 'greenhouse & pressure cooker' environment aimed at identifying, nurturing and enriching high potential concepts in pilot or proof-of-concept phases. The winner receives a unique prize in the form of a scientific on-farm validation trial in one of Nutreco's research farms.

Ends.